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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/028,718	12/28/2001	Grigor Markarian	CITI0243	4085	
	7590 05/17/2007 STOCKTON LLP		EXAMINER		
607 14TH STR	EET, N.W.		BORISSO	BORISSOV, IGOR N	
WASHINGTO	N, DC 20005		ART UNIT	PAPER NUMBER	
•			3628		
			MAIL DATE	DELIVERY MODE	
			05/17/2007	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

•	A 11 A	A 1: 4/				
	Application No.	Applicant(s)				
Office Astion Comments	10/028,718	MARKARIAN ET AL.				
Office Action Summary	Examiner	Art Unit				
	Igor N. Borissov	3628				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply						
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period w - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim rill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).				
Status						
1) Responsive to communication(s) filed on 2/26/	Responsive to communication(s) filed on <u>2/26/2007</u> .					
· <u>—</u>	, _					
·	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is					
closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims						
4) ☐ Claim(s) 12 and 14-18 is/are pending in the appearance 4a) Of the above claim(s) is/are withdraw 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 12 and 14-18 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or	vn from consideration.					
Application Papers						
9) The specification is objected to by the Examine						
10)☐ The drawing(s) filed on is/are: a)☐ accepted or b)☐ objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
Priority under 35 U.S.C. § 119						
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: Certified copies of the priority documents have been received. Certified copies of the priority documents have been received in Application No. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 						
Attachment(s)						
 Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date 	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	nte				

Application/Control Number: 10/028,718

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DETAILED ACTION

Response to Amendment

Amendment received on 2/26/2007 is acknowledged and entered. Claims 1, 3-7 and 10-46 are currently pending in the application.

Claim Rejections - 35 USC § 112

The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

Claims 14-17 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Claims 14-17 refers to a system, thereby lacking antecedent basis.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 12 and 14-18 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wharton (US 2005/0027610) in view of Bednarek (US 6,965,868).

Wharton teaches a method and system for dynamically converting data between a mobile station in a wireless communication network and an origin server in a wide area network, comprising:

Claims 12 and 14-18,

sending from a customer device a Wireless Markup Language (WML) encoded URL request for a resource; receiving said request at a gateway server and reformatting said request into HTML format; communicating said re-formatted request to a

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particular resource information on the World Wide Web, and receiving the requested resource information at said gateway; parsing said received resource information and re-formatting the processed information into WML encoded message to transmit it back to the customer device; sending a purchase request to a merchant website; sending a purchase request response, including a payment authorization request, from the merchant website to a payment authorization system; and transmitting said purchase request response to the customer device (Figs. 1 and 4); [0009]; [0010]; [0046]; [0051]; [0053].

While Wharton teaches that said arrangement is implemented in a wireless network, Wharton does not specifically teach a customer mobile device.

Bednarek teaches a method and system for promoting e-commerce, wherein a merchant sells goods or services using a website, and a customer communicates with the merchant via a customer mobile device, wherein data transmitted between the merchant and the customer mobile device is converted by the server to a format that can be displayed on the customer mobile device (C. 68, L. 65 – C. 69, L. 15).

It would have been obvious to one having ordinary skill in the art at the time the invention was made to modify Wharton to include that communication with the customer is conducted by means of customer mobile device, as disclosed in Bednarek, because it would advantageously allow to provide the customer with information correlated to the customer current cellular position, such as gas stations, hotels, restaurants and grocery stores, as specifically stated in Bednarek, thereby providing convenience to the customer.

Response to Arguments

Applicant's arguments with respect to claims 12 and 14-18 have been considered but are most in view of the new ground(s) of rejection.

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Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure (see form PTO-892).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Igor Borissov whose telephone number is 571-272-6801. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John W. Hayes can be reached on 571-272-6708. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

IB 5/10/2007

> IGOR N. BORISSÓV PRIMARY EXAMINER